

[Consent Judgment & order  
entered June 9, 2005.]

## IN THE IOWA DISTRICT COURT FOR POLK COUNTY

STATE OF IOWA ex rel.  
THOMAS J. MILLER,  
ATTORNEY GENERAL OF IOWA,  
99AG25112,

Plaintiff,

v.

Multi-Plays of America, Inc.,  
d/b/a M.P. Publishing, Michael J.  
Geiger and Michael Marranca,

Defendants.

Equity No. CE51232

CONSENT JUDGMENT

FILED  
POLK COUNTY IOWA  
JUN 9 2005  
05:00 PM  
JAN 8 1999  
DISTRICT COURT

WHEREAS, the State of Iowa by Thomas J. Miller, Attorney General of Iowa, and Multi-Plays of America, Inc, M.P. Publishing, Michael J. Geiger and Michael Marranca have agreed to entry of this Consent Judgment and Permanent Injunction, the Court finds as follows:

## FINDINGS

1. The Attorney General of Iowa, pursuant to Iowa Code § 714.16 has the duty of enforcing the laws of the State of Iowa relating to the business practices that are the subject of this Consent Judgment.
2. Defendant Multi-Plays of America, Inc. ("Multi-Plays") is a New York corporation that does business in Iowa. M.P. Publishing is a d/b/a for Multi-Plays.
3. Defendants Michael J. Geiger and Michael Marranca are each 50% owners of

Multi-Plays.

4. The Court has jurisdiction over the parties and the subject matter of this litigation.
5. Venue is proper in Polk County, Iowa pursuant to Iowa Code § 714.16(10).
6. The Attorney General alleges that Multi-Plays has violated Iowa Code § 714.16 in connection with the sale of its publications that purport to provide consumers the "recommended" numbers for winning the Iowa state lottery and claiming to put the consumer "one step closer to actually winning some money off your state lottery".
7. Defendants deny the above allegations and this Order does not constitute and shall not be interpreted as an admission by Defendants that it has engaged in violations of any law.
8. The Attorney General asserts that entry of this Order, as set forth below, is in the public interest.

IT IS THEREFORE ORDERED that Defendants and their officers, directors, employees, agents, successors, and all other persons, corporations and other entities acting in concert or participating with the Defendant are hereby permanently enjoined pursuant to Iowa Code §714.16(7) from:

- a. selling goods or services to any Iowa consumer.
- b. selling or renting the name, address or telephone number or any other related information, of any Iowa consumer.

IT IS FURTHER ORDERED that Defendants shall fully refund any Iowa consumer that requests one, whether the request comes directly to Defendants or through the

Attorney General's Office.

IT IS FURTHER ORDERED that Defendants shall pay \$3,000 to the fund created by Iowa Code 714.16A on or before the date of entry of this Consent Judgment.

IT IS FURTHER ORDERED that the court shall retain jurisdiction for purposes of enforcement of this Consent Judgment.

Dated this 9 day of June, 2005.

/s/ E. Aron

JUDGE  
FIFTH JUDICIAL DISTRICT OF IOWA

FOR DEFENDANT MULTI-PLAYS OF AMERICA, INC.

[Signature]

FOR DEFENDANT MICHAEL J. GEIGER

[Signature]

FOR DEFENDANT MICHAEL MARRANCA

[Signature]

FOR STATE OF IOWA

[Signature]

ROD REYNOLDS

Assistant Attorney General